

1.) Introduction with clear argument	10 pts	
2.) Description of setting	10 pts	
3.) Analysis of observations and reference to relevant course concepts	60 pts	
4.) Relates situation to personal biases	10 pts	
5.) Limitations	10 pts	
Total		

Detailed description of each category:

(1) Provide an introduction in which you introduce an argument based on your observations. (i.g., “Based on my ethnographic observations, I argue that a great number of people that lift weights do so in order to conform to social norms projected by wider society. In my essay I provide examples of observations that I made at a local gym to support my position.”)

(2) Describe the setting, the people who are part of it, and the behaviors you observe (i.e., use lots of adjectives and adverbs!;

(3) Analyze the behavior in terms of relevant course concepts (this analysis should be the main part of the paper);

(4) Relate the situation and behaviors to your own life. (e.g., why you chose the setting, what you expected, how your behavior was influenced by others, how your preconceptions of the setting may have influenced your interpretation, etc.); and

(5) Discuss the limits of your observations. (i.e., what alternative arguments might explain what you observed? More importantly, if you had unlimited time and resources, what method would you use to analyze the issue at hand (i.e, experiment, survey, in-depth interviews, existing data, etc.) and what factors would you control for in your research (and why)?