

SOC 363: FINAL PRESENTATION

HOW TO TELL A COMPELLING STORY

SKILLS

- Organizing your thoughts
- Presenting to an audience
- Making a convincing argument

ASSIGNMENT

Toward the end of the semester, students are expected to present their interviews to the rest of the class. You will have *15 minutes* to present. You should leave roughly 3 minutes at the end for questions and answers. In other words, you'll present for 10-12 minutes and then field questions about your interview for 3-5 minutes.

In general, your presentation should:

- Engage the audience with a captivating introduction
- Make a clear argument grounded in evidence from your research and interview
- Expand beyond your interview by placing the conversation in historical and social-political context
 - Draw from your interview but don't simply provide a play-by-play of your conversation
- Creatively engage your audience in the subject
 - Use photos/audio clips/snap shots of your transcription, anecdotes, etc.
 - Try out a new presentation platform: Prezi, Powerpoint, Emaze, Google Docs, Canva, etc.
- Reflect your passion for the issue by personalizing the presentation
- Leave a lasting impression on your audience.

ASSESSMENT

- Clarity and effectiveness (25%)
- Historical and social-political context (50%)
- Creativity (25%)